



Fire Tree Inc., is a great place to find heating and cooking solutions for your cabin at the lake or in the woods or your new home. They also carry a fantastic line of barbecue accessories and necessities as well as rubs and sauces for your cookouts with friends and family. The Craces are not strangers to charcoal and smoke flavoring. They know the business well -- with five generations of manufacturing charcoal know-how. The current patriarch, Sam, introduced the popular **Cowboy Charcoal** to the market where it can be found in many retail stores today. **Cowboy Charcoal** offers pure, hardwood lumps instead of coal and wax filled briquettes.

Son, Josh Crace, manager of Fire Tree in Rickman, converted one of their warehouses into a beautiful, spacious, retail space which opened in November 2009. The facility had previously served as one of the few liquid smoke manufacturing and storage areas in the nation. Josh wanted to fill his new showroom with the best of the best "green" stoves around and a full line of grills and smokers. Fire Tree now offers the largest selection of barbecue grills, smokers, rubs, sauces and accessories in the area, including the exclusive **Big**

Green Egg. The **Big Green Egg** has a passionate and enthusiastic following of EGGheads internationally, who swear by the moistness and tenderness that it gives to any type of meat. For Thanksgiving, the Craces prepared their turkey in the **Egg** after marinating it in an apple cider brine for 24 hours. Mom, Judy, said this was the juiciest turkey they had ever eaten. Fire Tree also sells the popular **Weber Grills** and accessories, **Green River** pellet stoves, and a very large line of rubs and sauces that professional barbecue teams from across the country use (such as **Dizzy Pig** and **Blues Hog**). They have apple, mesquite, and hickory wood chips, fire starters, chef accessories and cookbooks, perfect for any occasion. Fire Tree is a family business filled with heart, passion, knowledge, and love of hearth and home. The Italian-made **Ecoteck** wood pellet stove efficiently burns pellets producing a warm, thermostatically controlled heat with minimum installation. This sleek and elegant stove will accent any room and produce heat all winter long using bags of pellets also available at the Fire Tree retail store. Fire Tree also offers a full line of American-made wood stoves and the modern, Danish **RAIS** stove, which is the only rotating wood stove available in the region.

The Crace family sometimes jokes about their love of fire. They enjoy sharing their knowledge of grills and outdoor cooking techniques. Sam and Judy often travel internationally. They seek out the latest in green energy and technology as well as visit with their foreign customers and friends. Fire Tree is conveniently located on Hwy. 111, between Livingston and Algood on the west side of Hwy. 111. Watch for the **Big Green Egg** sign or look for the smokers sitting outside of their large retail store. Visit Fire Tree Inc., online at www.firetreebiomass.com or give them a call toll-free at 888-996-9962.



Hearth & Grill Store

Offering a complete line of charcoal grills including the Big Green Egg and a complete line of accessories and fuels for all of our hearth and grill products. Our hearth product line includes pellet and wood stove selections to fit any need. Chimney cleaning & checking.



Fire Tree, Inc. • 1-888-996-9962 • www.firetreebiomass.com

Showroom conveniently located north of Cookeville, TN on Hwy. 111 on the Putnam/Overton County line.